



# CSR MEMO 2025

Commitment to sustainability, society, and the circular economy

*Park Hotel*  
**San Jorge**  
ESCAMPA COSTA BRAVA



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## 1. Introduction

The **Sustainable Development Goals (SDGs)** define the future model we aspire to, with the aim of combating inequality, eradicating poverty, and addressing climate change by 2030.

During 2025, the Park Hotel San Jorge has actively worked on implementing different **SDGs**, prioritizing environmental, social, and economic sustainability. This commitment reinforces the hotel's willingness to act responsibly towards society and the environment, integrating sustainable practices into its daily operations.



## 2. Environment and climate change

### SDG 6: Clean water and sanitation



*Efficient and responsible water management is promoted, ensuring sustainable use by both the hotel and its guests.*

- Elimination of single-use plastic packaging
- Installation of water fountains at different points within the hotel
- Guest awareness on responsible water use (including towel change upon request)
- Installation of water-saving devices, such as dual-flush toilets
- Predominant use of native plants in landscaping
- Reduction of swimming pool capacity to optimise resource consumption

### SDG 7: Affordable and clean energy



*The hotel is committed to the energy transition through the incorporation of renewable energy sources and sustainable infrastructure.*

- Installation of photovoltaic panels for renewable energy generation
- Availability of 6 electric vehicle charging points, promoting sustainable mobility
- Room electricity activation system via key card, which helps optimize energy consumption

## SDG 12: Responsible consumption and production



*A responsible consumption model is promoted through waste reduction and collaboration with sustainable and local suppliers.*

- Return of coffee capsules to the supplier for composting
- Elimination of single-use paper dispensers in communal areas
- Prioritization of local and responsible suppliers
- Promotion of sustainable mobility with electric vehicle charging points
- Waste sorting and separation system, encouraging proper management and recycling of materials generated by the hotel

## SDG 13: Climate action



*The hotel contributes to the fight against climate change by reducing waste and lowering the environmental impact of its operations.*

- Reduction of single-use packaging in breakfast products (jam, honey, cocoa spread)
- Elimination of single-use cups in different hotel services

### 3. Social sustainability

#### SDG 3: Good health and well-being



*The well-being of people is promoted, as well as involvement in solidarity initiatives related to health.*

- Solidarity participation in Oncotrail, with the active involvement of members of the hotel team
- Financial contribution by the hotel to the organisation of the event, supporting projects linked to cancer research and care
- Availability of an automated external defibrillator (AED) in the hotel, contributing to safety and emergency response

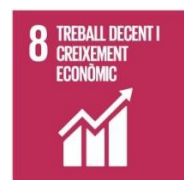
#### SDG 5: Gender equality



*The hotel works to ensure equal opportunities between men and women within its workforce, promoting a fair employment policy.*

- 81,82% of management positions held by women

#### SDG 8: Decent work and economic growth



*A stable and safe working environment is promoted, with opportunities for professional growth and the development of new talent.*

- Agreements with schools and training centres for internships

- Collaboration with Nexus for the integration of international students from Chile and Mexico
- Employee benefits: healthy menus, a day off on the anniversary date, gift for the birth of a child, internal promotion opportunities, annual bonus, and various discounts

## SDG 10: Reduced inequalities



*The hotel contributes to reducing inequalities by promoting inclusion, diversity, and equal opportunities within the team.*

- Promotion of the integration of people from different cultural and social backgrounds within the workforce
- Collaboration with training and internship programmes to facilitate access to the labour market for young students and international profiles
- Equal opportunity policy in recruitment and professional development processes, regardless of origin, gender, or age

#### 4. Impact on the local community and circular economy

The hotel promotes various **collaborations with local suppliers, organisations, and companies to foster the circular economy, reduce environmental impact, and contribute to the social and economic development of the territory.**

- Collaboration with Canon for the recycling and responsible management of used toner cartridges from the hotel
- Management of used cooking oils through authorised channels for recycling and subsequent valorisation as biofuel
- Battery recycling through specific selective collection systems
- Collaboration with La Fageda, integrating products with social value and an inclusive employment model
- Solidarity participation in Oncotrail, with involvement of the hotel team and support for initiatives related to health and research

In addition, the hotel promotes **cultural dynamization and collaboration with local talent** through:

- Organisation of live performances and “vermut musical” events with local musicians, fostering local culture and supporting regional artists
- Kids Club service during the summer season, managed by a local company specialised in children’s activities

## 5. CSR training and awareness

During 2025, the hotel has implemented various training and awareness-raising actions aimed at increasing staff understanding of sustainability, equality, and corporate social responsibility.

These actions are carried out both through internal communications from the hotel chain and through the hotel's Quality department, ensuring the dissemination of best practices and their application in daily operations.

These training programmes, led by the chain and different departments, have focused on key areas such as sustainability and social responsibility, highlighting **conscious communication, the prevention of greenwashing, carbon footprint calculation, and sustainable event management.**

Occupational health and safety aspects have also been addressed, such as **first aid, fire prevention, and legionella control**, as well as training aimed at service improvement and innovation, such as the application of **artificial intelligence in customer management and training in food and beverage services.**

The remaining training activities have contributed to professional development and continuous service improvement.

## 6. Consumption and resource management

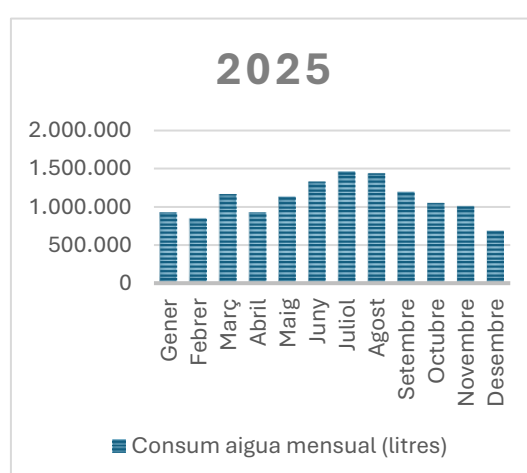
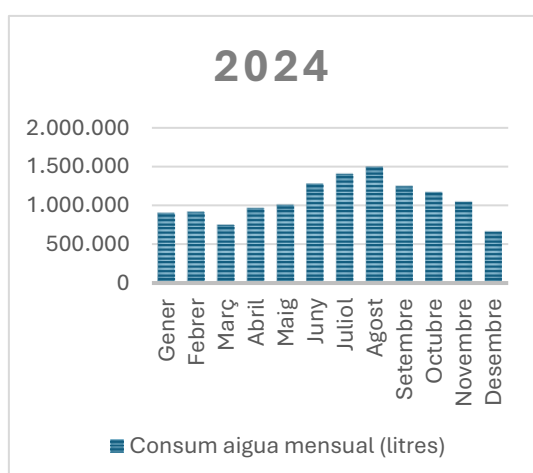
The analysis of consumption per person and per day allows the efficiency of the operation to be assessed. In 2025, despite lower occupancy, a slight increase in some consumption indicators is observed, linked to the hotel's fixed consumption patterns.

<b>Occupancy:</b>	<b>Year</b>	<b>Overnight stays</b>	<b>Percentage</b>
	2024	66.920	88,27%
	2025	64.436	82,29%

### Water consumption

Water consumption per person and per day has slightly increased in 2025 compared to 2024. However, this increase must be considered in the context of the hotel's activity levels and overnight stays.

<b>Total water consumption:</b>	<b>Year</b>	<b>Total consumption (m<sup>3</sup>)</b>	<b>Consumption per person and day (l)</b>
	2024	12.794	191,18
	2025	13.173	204,44

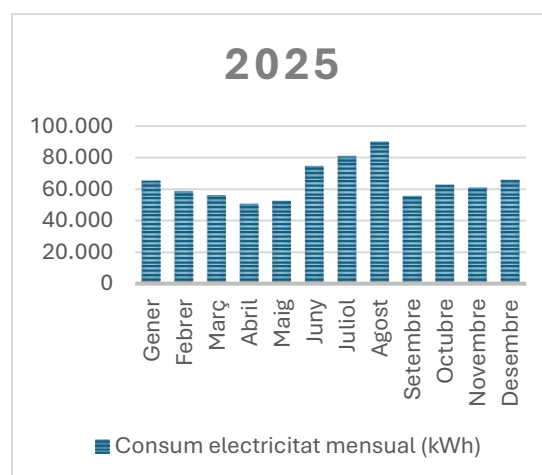
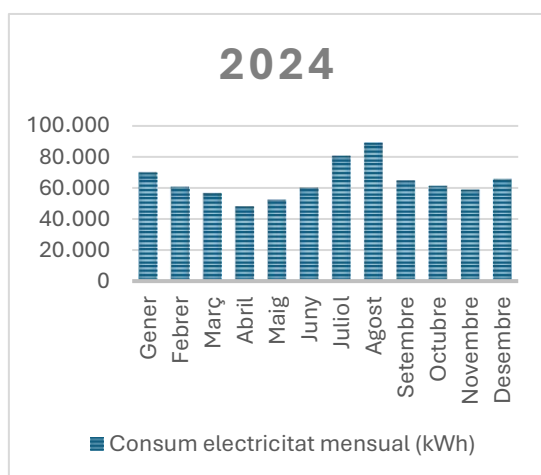


## Electricity consumption

Electricity consumption per person and per day has slightly increased in 2025 compared to 2024, in line with the hotel's activity and the services provided.

<b>Total electricity consumption:</b>	<b>Year</b>	<b>Total consumption (kWh)</b>	<b>Consumption per person and day (kWh)</b>
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	2024	768.312	11,48
	2025	771.569	11,97



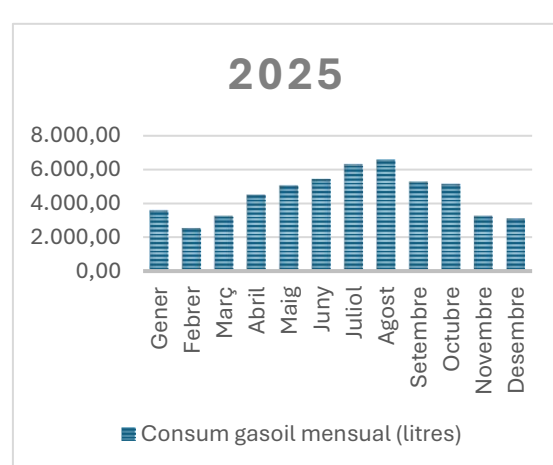
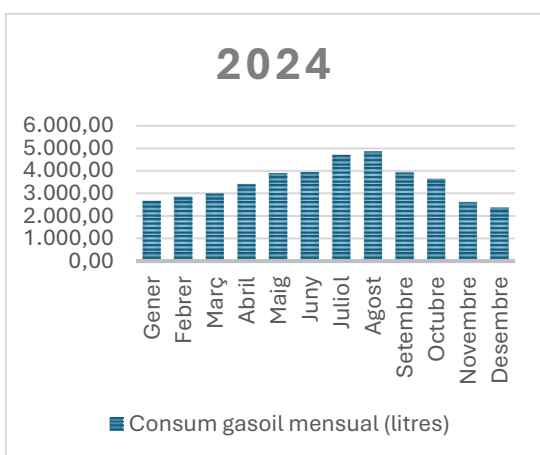
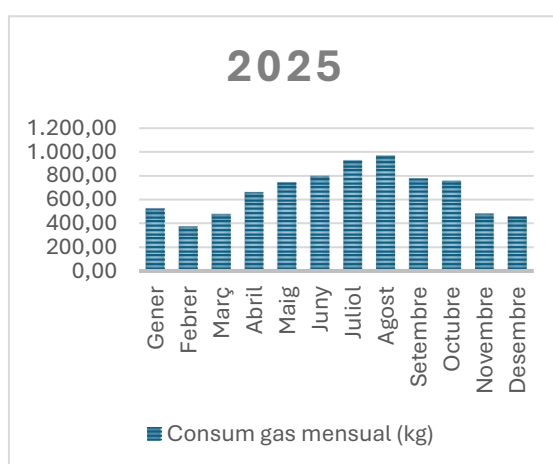
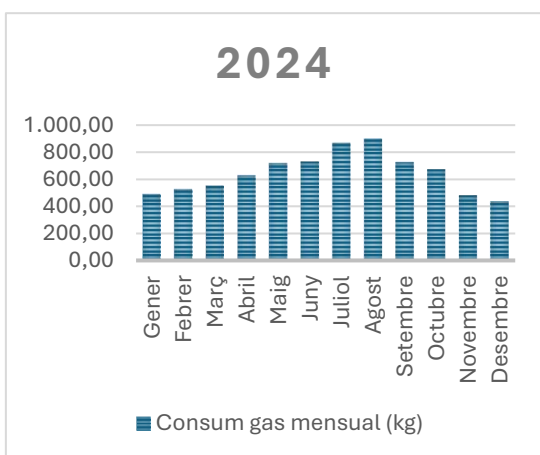
## Gas and diesel consumption

Gas and diesel consumption per person and per day has slightly increased in 2025 compared to 2024, in line with the hotel's activity and the operational services provided during the period.

<b>Total gas consumption:</b>	<b>Year</b>	<b>Total consumption (kg)</b>	<b>Consumption per person and day (kg)</b>
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	2024	7.720	0,115
	2025	7.963	0,124

<b>Total diesel consumption:</b>	<b>Year</b>	<b>Total consumption (l)</b>	<b>Consumption per person and day (l)</b>
	2024	41.880	0,626
	2025	54.091	0,839



## **i INTERPRETATIVE NOTE ON THE EVOLUTION OF CONSUMPTION**

Despite the decrease in overnight stays in 2025, some consumption indicators per person and per day show a slight increase. This behaviour can be explained by the fact that a significant part of the hotel's consumption is fixed in nature (climate control, common area lighting, and operational services), which does not vary proportionally with occupancy.

The hotel analyses its carbon footprint with the **aim of quantifying and controlling the emissions generated by its activity**, identifying the main sources of environmental impact.

The study includes three main emission sources: **fossil fuels in fixed installations, electricity consumption, and water consumption.**

2024	2025
tCO <sub>2</sub>	tCO <sub>2</sub>
359,89	397,33
kgCO <sub>2</sub> /m <sup>2</sup>	kgCO <sub>2</sub> /m <sup>2</sup>
60,99	67,35

## 2024

Fuente de emisión	tCO <sub>2</sub>	% del total
Combustibles fósiles en instalaciones fijas	144,2711	40,09 %
Consumo electricidad	211,2858	58,71 %
Consumo de agua	4,3352	1,20 %
<b>TOTAL:</b>	<b>359,89</b>	<b>100%</b>

## 2025

Fuente de emisión	tCO <sub>2</sub>	% del total
Combustibles fósiles en instalaciones fijas	180,3809	45,40 %
Consumo electricidad	212,1815	53,40 %
Consumo de agua	4,7710	1,20 %
<b>TOTAL:</b>	<b>397,33</b>	<b>100%</b>

The hotel's carbon footprint has slightly increased in 2025 compared to 2024, rising from 359.89 tCO<sub>2</sub> to 397.33 tCO<sub>2</sub>. This increase is mainly concentrated in emissions associated with fossil fuels in fixed installations, while electricity consumption remains stable.

Water consumption represents a very small share of total emissions in both years.

### **Reduction objectives**

The hotel remains committed to progressively reducing its carbon footprint through:

- Improving energy efficiency in its facilities
- Gradually reducing the use of fossil fuels
- Promoting the use of renewable energy
- Optimizing the consumption of water and resources

## 8. Conclusions and future objectives

- Improve the sustainable management of resources, ensuring stable control of water and energy consumption in relation to the hotel's activity.
- Evolution of the carbon footprint, with an emissions intensity that highlights the need to continue working on energy efficiency and emissions reduction.
- Consolidation of the commitment to social sustainability, promoting gender equality, staff training, and involvement in solidarity initiatives.
- Promotion of collaboration with responsible suppliers, local companies, and social organisations, contributing to the circular economy and the development of the territory.
- The Park Hotel San Jorge strengthens its commitment to the Sustainable Development Goals (SDGs) and Corporate Social Responsibility (CSR), with the aim of continuing to develop new improvement actions in the coming years.